

PSYC 3720 BEHAVIOUR MODIFICATION
Winter 2018 Section 050
Course Outline

Instructor: Gabriel Schnerch
Office: Lockhart, Room 4L17 North
Office Hours: Thursdays, 4:00-5:00 PM
and by appointment
Email: g.schnerch@uwinnipeg.ca

Class Time: Thursdays 6:00-9:00 PM
Location: Manitoba, Room 2M73

Required Textbook:

Martin, G., & Pear, J. (2016) *Behavior Modification: What It Is and How to Do It*. Tenth Edition. New York, NY: Routledge. ISBN: 9780205992102

Prerequisite Course(s):

PSYC 1000 Introductory Psychology

Course Description:

“This course deals with the application of the principles of conditioning theory to the teaching and modification of human behavior.” It will provide you with an introduction to the field of behaviour modification and **applied behaviour analysis**, with an emphasis on operant (Skinnerian) conditioning, and a sampling of information on respondent (Pavlovian or “classical”) conditioning (see “**Detailed Schedule**” on following page for more information).

Term Tests:

There will be **five term tests** made up of a combination of multiple choice and short-answer questions. **Each test is worth 20% of your final mark.** The “Detailed Schedule” on the following page gives details as to what information is to be included on each test. Term test 5 will occur during the final exam period but will be the same length and is *not* cumulative.

Please note: *You are responsible for all materials from the assigned book chapters and from lecture. I will not cover everything in lecture that is discussed in the required chapters from the textbook. No electronic devices or other materials will be allowed on and/or used during tests, with the exception of devices approved by Accessibility Services. You are expected to have your student ID card and may be asked to present it when submitting tests.*

Make-up Tests:

The opportunity to write a make-up test to replace a missed test will only be granted once written documentation supporting a legitimate excuse has been received (e.g., for medical or compassionate reasons). Without such documentation, a grade of zero will be received for the missed test.

Detailed Schedule:

Date	Lecture Topic/Course Component*
January 04	<i>Discussion of course objectives, course outline</i> Introduction to behaviourism (Chapter 1) Applications of behaviour modification (Chapter 2)
January 11	Respondent conditioning (Chapter 3) Positive reinforcement (Chapter 4)
January 18	Test 1 (Chapters 1, 2, 3, & 4) – 1 hour Conditioned reinforcement (Chapter 5)
January 25	Operant Extinction (Chapter 6) Shaping procedures (Chapter 7)
February 01	Reinforcement schedules to <i>increase</i> behaviour (Chapter 8) Stimulus discrimination and generalization (Chapter 9)
February 08	Test 2 (Chapters 5, 6, 7, 8, & 9) – 1 hour Fading procedures (Chapter 10) Chaining procedures (Chapter 11)
February 15	Differential reinforcement to <i>reduce</i> behaviour (Chapter 12) Punishment (Chapter 13)
<i>February 19-23</i>	<i>Winter Reading Week; No Classes</i> <i>University closed Feb. 19 (Louis Riel Day)</i>
March 01	Test 3 (Chapters 10, 11, 12, & 13) – 1 hour Escape and Avoidance conditioning (Chapter 14) Respondent and operant conditioning together (Chapter 15)
March 08	Generalizing behaviour change (Chapter 16) Motivation (Chapter 19)
<i>March 14</i>	<i>Final Voluntary Withdrawal (VW) Date</i>
March 15	Test 4 (Chapters 14, 15, 16, & 19) – 1 hour Research Methods in Behaviour Modification (Chapter 22)
March 22	Functional Assessment of Problem Behaviour (Chapter 23) Token Economies (Chapter 25)
March 29	Acceptance and Commitment Therapy, Mindfulness (pages 277 – 279 of Chapter 27)
<i>March 30</i>	<i>University closed (Good Friday)</i>
See Exam Schedule	Test 5 (Chapters 22, 23, 25, part of 27) – 1 hour

* All topics listed may not be covered in lecture.

Grading Scheme**

Letter Grade	Percentage	Letter Grade	Percentage
A+	96-100	C+	66-70
A	90-95	C	60-65
A-	85-89	D	50-59
B+	76-84	F	0-49
B	71-75		

** Standard rounding will be used. Note that grades are tentative until approved, and can be adjusted by the Instructor, the departmental DRC, or Senate before approval.

University and Departmental Policies

All students, faculty and staff have the right to participate, learn and work in an environment that is free of harassment and discrimination. The UW Respectful Working and Learning Environment Policy may be found online at www.uwinnipeg.ca/respect.

Students with documented disabilities, temporary or chronic medical conditions, requiring academic accommodations for tests/exams (e.g., private space) or during lectures/laboratories (e.g., note-takers) are encouraged to contact Accessibility Services (AS) at 786-9771 or accessibilityservices@uwinnipeg.ca to discuss appropriate options. All information about a student's disability or medical condition remains confidential. <http://www.uwinnipeg.ca/accessibility>.

Students may choose not to attend classes or write examinations on holy days of their religion, but they must notify their instructors at least two week in advance. Instructors will then provide opportunity for students to make-up work and/or examinations without penalty. A list of religious holidays can be found at: <http://uwinnipeg.ca/academics/calendar/docs/important-notes.pdf>

Voluntary Withdrawal Deadline: March 14, 2018. I strongly encourage anyone considering withdrawing to talk to me first.

<http://www.uwinnipeg.ca/registration/withdrawal-schedules.html>

Please refer to University of Winnipeg Calendar for information on appeals, withdrawals, misconduct, plagiarism, and cheating. See the on-line General Calendar here:

<http://www.uwinnipeg.ca/academics/calendar/index.html>

and here:

<http://uwinnipeg.ca/academics/calendar/docs/regulationsandpolicies.pdf>