



# THE UNIVERSITY OF WINNIPEG

## **PSYC-2400-004: Social Psychology 1 Course Outline – Online Learning Fall, 2021 Department of Psychology – University of Winnipeg**

### **Instructor**

Kim O’Neil  
Email: [k.oneil@uwinnipeg.ca](mailto:k.oneil@uwinnipeg.ca)

### **Office Hours**

By Zoom – Email me to schedule an appointment

### **Course Format**

This course runs asynchronously, which means you are not required to attend sessions at a specific time. Work will be posted in modules and made available by the dates below. You can work through the modules at your own pace ensuring you submit assessments by the deadlines provided. There will be specific due dates and times for all assessments. Please ensure you make note of these dates. This course will be conducted remotely, using a NEXUS+ format. Course instruction and learning activities will consist of primarily asynchronous video lectures (some synchronous noted below), textbook readings, supplemental videos and readings. The planned schedule is below (Note that due to unforeseen circumstances this may be subject to change and all topics may not be covered. Every effort will be made to announce any changes in advance.)

Students must be able to access NEXUS (<https://www.uwinnipeg.ca/student-learning-technologies/nexus/index.html>) and Zoom (<https://www.uwinnipeg.ca/student-learning-technologies/docs/zoom-student-faq.pdf>). More information about remote learning is available here: <https://www.uwinnipeg.ca/covid-19/remote-learning-faq.html>.

### **Success Strategies for Online Learning**

1. Treat an online course like an on campus course: schedule enough time every week to review the material, ideally the same day and time every week.
2. Practice time management: ensure you schedule enough time beyond the weekly review of material to complete assessments.

3. Create a regular study space and stay organized: work on this course in an environment free from distractions, keep a schedule for weekly studying and assessment deadlines.
4. Eliminate distractions: turn off your t.v., turn off your cell phone, and go off the social media grid!

### **Course Description**

The main goal of this course is to provide you an overview of social psychology as a distinct scientific area of study within the field of psychology. The course content will cover how people think about the social world including how they see themselves and others. This course emphasizes the social behaviour and cognitions of the individual in social context. Central topics dealt with from this perspective include social perception and impression formation; attitudes, beliefs, and values; prejudice and discrimination; and the formation and function of the social self. Other topics may include sex and gender roles and differences; altruism and pro-social behaviour; aggression; moral judgment; social development, and other relevant topics

### **Course Goals**

1. Critically assess research and analyze information, linking concepts to each other and to human interactions
2. Develop an appreciation for the importance of the field of social psychology
3. Increase students' knowledge base in the discipline of psychology
4. Understand how social psychology plays a role in our everyday lives
5. Write for an academic audience, locating and synthesizing research sources to support ideas
6. Write in APA format
7. Communicate ideas in an organized, coherent, and clear manner, using relevant sources to support ideas

### **Overall Learning Objectives for the course**

Upon completion of this course, students should be able to:

1. Define social psychology and its theoretical perspectives and describe the research methods used in social psychology research.
2. Discuss social cognition and related concepts of schemas, heuristics, and biases.
3. Describe how we perceive and understand the self and others through nonverbal communication, attribution, and impression formation/management.
4. Explain how attitudes are formed and how attitudes can be changed through persuasion.
5. Differentiate between stereotypes, prejudice, and discrimination, and describe their impact.
6. Explain why we help others and how we can increase prosocial behaviour and decrease aggression.

### **Helpful Hints for Success in PSYC 2400**

- **Keep up with the readings.** This will not only aid your understanding of the lectures and podcasts, but will also facilitate exam preparation by spreading the readings out over a longer period of time (vs. last minute cramming).

- **Keep up with material.** Do not rely on watching recordings and reviewing the material last minute, all at once. Treat this course as you would an on campus course, setting aside time each week to work on material.
- **Read the instructions for assignments carefully.** Each assignment has thorough instructions posted on Nexus+ that will help guide you towards their successful completion. Read through all of the instructions and pay attention to detail. If you should have any questions that are not answered in the instructions, ask the professor!
- **Enjoy!** Social psychology is such an interesting field because the material we cover can be seen everywhere in our daily lives. Making these connections will make the course more engaging and I encourage you to try to apply the concepts we explore in this course to your own life.

**Required Textbooks (available for purchase from the bookstore (note: 6<sup>th</sup> or 7<sup>th</sup> edition is acceptable, hard copy or e-text is acceptable)**

Aronson, E., Wilson, T. D., Fehr, B., & Akert, R. M. (2017). *Social Psychology: 6<sup>th</sup> Canadian Edition*. Toronto: Pearson. ISBN: 978-0-205-97003-2

### **Course Website**

This course is administered online through NEXUS+. The course website offers a centralized resource to find lecture notes, lecture podcasts, the course outline, course calendar, weekly news, related study materials, and your grades.

### **Assessments**

You are responsible for all course material, including lectures and readings.

#### Module Activities – 15% of final grade

- You will be assigned an activity in **Module 2** and **Module 4** and **Module 6**. Each activity is worth 5%. Detailed instructions will be provided on the activity within each module. **You will be required to complete both activities.** There will be no opportunity for extensions or makeup activities

#### Assignment – 20% of final grade

- Assignment: Film Clip Analysis

#### Quizzes – 30% of final grade

- Following each module, students will write a quiz available on Moodle (7 quizzes in total).
- Each quiz will consist of 15 multiple-choice questions.
- Students will have 20 minutes to complete the quiz.
- **Only the grades from each student's best 6 quizzes** will be applied to the final quiz grade (5% each).
- There will be no makeup quizzes. If a student misses a quiz, this will automatically be dropped as the “lowest” quiz.

Final Exam – 35% of final grade

- Date: TBA during formally scheduled exam period
- Multiple-choice
- The exam will cover information from modules 1 - 7.
- The final exam will be written online.

**Summary of Assessments:**

Assessment	Value
Quizzes	6 x 5% = 30%
Module Activities	3 x 5% = 15%
Assignment - Film Analysis	20%
Final Exam	35%
Total	100%

**Additional Exam Information**

Missing a final exam: If you miss the final exam, you must notify the Registrar and apply for a deferred final exam, and provide appropriate documentation. Please plan your work schedule in advance to ensure that you are able to write the final exam as scheduled as a deferred final exam will not be granted for this reason.

**Additional Assignment Information**

You will be expected to complete an assignment that should help give you a better understanding of the material you are learning and about psychology in general. Additional information concerning the particulars for the assignments is provided on NEXUS.

Activities (15%)

There will be activities assigned in Module 2 and Module 4 and Module 6. These activities must be submitted by their **due dates (Oct. 3 and Oct. 25 and Nov. 28) via NEXUS by 11:55 p.m.**

Assignment: Scene Analysis (20%)

The purpose of this assignment is to allow students the opportunity to identify and define a social psychology construct explored in this course by analyzing human behaviour in a film scene. This will allow students to explore how theoretical concepts are applied in our lives. Students will conduct a film analysis to analyze the demonstration or application of a social psychological principle in a movie. Each student will select a movie that illustrates one of the main social psychological phenomena examined in the course. In a 3-4 page (double-spaced) paper (not including title page and references), they will describe briefly the relevant scene, describe the social psychological principle believed to be relevant, and elaborate on how the selected scene conforms or fails to conform to the principle identified. Students will seek out and read at least three peer-reviewed, primary-source journal articles to support their analysis, commentary, and discussion. All material referenced should be documented in a list of references. This assignment **must be submitted via NEXUS by Nov. 28 11:55 PM.**

If for some reason you are unable to complete an assignment by the due date and time, you will receive a zero on the assignment unless you provide a valid excuse with appropriate documentation. Under these circumstances an extension will be granted but there will be a 1% a day penalty from the value of the assignment.

Correct use of language is one of the criteria included in the evaluation of all written assignments.

### **Course Materials**

The materials you receive and submit for this course are to be used for this course only. You do not have permission to upload the course materials you receive to any external websites. If you require further clarification, please consult directly with your professor.

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### **Tentative Course Schedule**

Please note that while the course content of each module will be available throughout the course, the due dates for assessments are as outlined below. Please make note of all deadlines for assessments. You may work through each module at your own pace, adhering to deadlines.

#### **Module 1: Introduction to the Course and Social Psychology (Chapter 1)**

**Sept. 7 – 19**

**Practice Quiz: Available Sept. 7 (not for marks – no due date)**

**Quiz # 1: Available Sept. 7 Due by 11:55 p.m. Sept. 19**

**Bonus Activity Introduce Yourself 1% bonus Due by 11:55 p.m. Sept. 19**

#### **Module 2: Social Psychology as a Science (Chapter 2)**

**Sept. 20 – Oct. 3 (Note : Sept. 30 Holiday)**

**Quiz #2: Available Sept. 20 Due by 11:55 p.m. Oct. 3**

**Activity: Available Sept. 20 Due by 11:55 p.m. Oct. 3**

#### **Module 3: Social Cognition (Chpt. 3) ; Assignment Instructions Distributed**

**Oct. 4 – 24 (Note: Break Week Oct. 10 – 16)**

**Quiz # 3: Available Oct. 4 Due by 11:55 p.m. Oct. 24**

#### **Module 4: Social Perception (Chpt. 4)**

**Oct. 25 - 31**

**Quiz # 4: Available Oct. 25 Due by 11:55 p.m. Oct. 31**

**Activity: Available Oct. 25 Due by 11:55 p.m. Oct. 31**

#### **Module 5: The Self (Chpt. 5)**

**Nov. 1 – 14 (Note: Nov. 11 Holiday)**

**Quiz # 5: Available Nov. 1 Due by 11:55 p.m. Nov. 14**

## **Module 6: Attitudes & Attitude Change (Chapter 6)**

**Nov. 15 - 28**

**Quiz # 6: Available Nov. 12 Due by 11:55 p.m. Nov. 28**

**Activity: Available Nov. 12 Due by 11:55 p.m. Nov. 28**

**NOTE: ASSIGNMENT MUST BE SUBMITTED BY 11:55 PM ON NOV. 28**

## **Module 7: Prejudice (Chapter 12)**

**Nov. 29 – Dec. 8**

**Quiz # 7: Available Nov. 29 Due by 11:55 p.m. Dec. 8**

**Final Exam (online): TBA during formal exam period Dec.10 - 23**

## **General Regulations and Information**

### **Religious Accommodations**

Students may choose not to attend classes or write examinations on holy days of their religion, but they must notify their instructors at least two weeks in advance. Instructors will then provide opportunities for students to make-up work and/or examinations without penalty. A list of religious holidays can be found in the 2020-2021 Academic Calendar, in the section, Important Notes (<https://www.uwinnipeg.ca/academics/calendar/dates.html>)

### **Grades**

Grade cutoffs. Percentage grade cutoffs are listed below. Note that grade cutoffs are tentative and subject to change in either direction by the course instructor. All final grades are tentative until approved by the senate, department, or university.

A+ 95-100

A 90-94.9

A- 85-89.9

B+ 80-84.9

B 75-79.9

C+ 70-74.9

C 60-69.9

D 50-59.9

F below 50

### **Other Important Academic Information**

Note that other important dates, academic regulations and policies are posted by the University, such as the Academic Calendar (<http://www.uwinnipeg.ca/academics/calendar/index.html>) and Dates for Withdrawal (<http://www.uwinnipeg.ca/registration/withdrawal-schedules.html>). It is your responsibility to be aware of an act in accordance with this information.

**Respect.**

All students, faculty and staff have the right to participate, learn and work in an environment that is free of harassment and discrimination. The UW Respectful Working and Learning Environment Policy may be found online at [www.uwinnipeg.ca/respect](http://www.uwinnipeg.ca/respect).

**Services for Students with Disabilities.**

Students with documented disabilities, temporary or chronic medical conditions, requiring academic accommodations for tests/exams or during lectures/laboratories are encouraged to contact Accessibility Services (AS) at 204.786.9771 or <https://www.uwinnipeg.ca/accessibility-services/> to discuss appropriate options. All information about a student's disability or medical condition remains confidential.

**Academic Honesty.**

The best learning is hard, honest work. Cheating, plagiarism, etc., will not be tolerated. Students should be aware of the University's principles governing academic dishonesty (<http://uwinnipeg.ca/academics/calendar/docs/regulationsandpolicies.pdf>).